



**PIFFERS
SECURITY SERVICES**



**PIFFERS
SEDULOUS**

PIFFERS SECURITY SERVICES

Presents

Creative Writing Competition

Topic of the Month is

**“THE ROLE OF CIAM (CUSTOMER IDENTITY
& ACCESS MANAGEMENT)”**

**IN PROTECTING CUSTOMER DATA AND PREVENTING IDENTITY
THEFT. ANALYSE HOW THE 5 PILLARS OF CIAM CAN BE
IMPLEMENTED TO ENSURE ROBUST SECURITY CONTROLS**

*Unleash your imagination.
Write. Inspire. Transform*

INTRODUCTION

Step into a world where creativity meets security! PIFFERS Security Services (Pvt.) Ltd. is proud to introduce its Unique Creative Writing Competition—a trailblazing initiative that blends the art of content writing with the depth of security expertise. Together, let's reimagine the future of the security industry with fresh perspectives and innovative ideas. Join hands with us to elevate and refine our profession, sharing valuable insights that light the way to a safer and brighter future.

As professionals in this industry, it's time to unite, collaborate, and forge a strong alliance to set new benchmarks and redefine the standards in our field.



**PIFFERS
SECURITY SERVICES**



**PIFFERS
SEDULOUS**

Who Can Participate?

We warmly invite all security professionals, including those serving in HSSE security roles, to showcase their writing talents. Additionally, anyone with an interest in HSSE-related topics is welcome to participate, (irrespective the participant is from HSSE Sector or not.) This is your chance to blend creative thinking with real-world security challenges and let your ideas shine!

Important Dates to Remember

Please refer to the details below:

- **Submission Deadline: 24th June, 2025**
- **Result Announcement: 27th June, 2025**
- **Presentation: The top three Winners will be invited to present their articles in a Zoom meeting on 28th June, 2025.**

Next Topic & Jury members will be announced during the Zoom session.

How to Participate

Simply email your article (350–500 words) to: security-alerts@piffers.net

Please include your Name, CNIC, Cell Number and Email in your write-up submission.

These details are essential for your participation.



Exciting Rewards Await You!

The top three authors will be honored with:

- **Certificates of Recognition:**
All participants will receive a Certificate of Participation.
- **Cash Rewards:**
 - ➔ 1st Place: **Rs. 30,000/-**
 - ➔ 2nd Place: **Rs. 20,000/-**
 - ➔ 3rd Place: **Rs. 10,000/-**

Let your creativity shine and claim your reward!



PIFFERS
SECURITY SERVICES



PIFFERS
SEDULOUS



*Redefining
Security with
Creativity*

Evaluation Criteria



"Winners of Last Competition"

1st
Position



Lt Col
Syed Asim Hassan
(Retd.)

2nd
Position



Lt Col
Abdur Rehman
(Retd.)

3rd
Position



Lt Col
Mansoor Ashraf
(Retd.)

Let's Meet Our Esteemed Jury Members



Maj. Shoaib Nangiana (Retd.)
Packages Group



Advocate Zayyad Abbassi
Advocate Supreme Court



Lt. Col Syed Asim Hassan (Retd.)
Consultant

We Look Forward to Your Submissions!

For any queries, feel free to contact:

Malaika Qureshi

Manager Coordination

security-alerts@piffers.net

+92-341-1999 286

UAN: 051-111-743-337

security-alerts@piffers.net

Proud to be a
Sedex
Member

Operating Pan Pakistan
52
Branches



be secure

PIFFERS

SECURITY SERVICES (PVT.) LTD

WHAT WE DO?



Men Guarding Services



Escort Services



HIKVISION
Value Added Solution Partner



let's talk solutions

PIFFERS

SEDULOUS (PVT.) LTD



Head Office Islamabad

Office # 17, 2nd Floor, Capital Plaza,
G-11 Markaz, Islamabad
Phone: +92 (51) 236 2915
email: sales@piffers.net

Corporate Office Islamabad

Unit # 04, 1-D Rehmat plaza, Jinnah
Avenue, Blue Area, Islamabad
Phone: +92 (51) 2726 8341
UAN: 051-111-743-337

+92-340-0220 913 | +92-346-59000 44 | +92-341-1999 286

www.piffers.net | UAN: 051-111-743-337 | 3p@piffers.net



The FUTURE is in your hands, PLANT for The Planet

